

Short Bio for Breeders' Cup Champion, Mucho Macho Man

Perhaps Mucho Macho Man had something to prove from the day he was foaled on June 15, 2008. Perhaps some horses, the rare champions, are born with a spirit that goes beyond explanation.

A late foal, Mucho Macho Man was one of the youngest horses ever to race in all three jewels of the Triple Crown, not turning three until after the Belmont Stakes. [\(Derby Picture\)](#) While these jewels eluded him, one could sense his heart was bigger than his body and one day he would fill his brown frame with strength, stamina, and the will to prove to himself, and to all those who love him, that he has the heart of a champion.

That day came on Saturday, November 2, 2013. Mucho Macho Man would face one of the toughest fields in the history of the Breeders' Cup Classic, including: Fort Larned, the previous year's champion who narrowly beat Mucho Macho Man in 2012; Will Take Charge, who would go on to win the 3 year-old Eclipse award; and Game on Dude, on his home track, riding a powerful six race-winning streak.

Maybe you are one of the tens of thousands of Mucho Macho Man fans that propelled him to win The 2013 Secretariat "Vox Populi" award as the horse best exemplifying the heart & soul of racing, and know what happened that day. [\(Secretariat Award Picture\)](#) Know that it was not just a race, it was as fans and the NTRA named, "The Moment of the Year," for more reasons than one.

Maybe you are a young racing fan, reading this page for the first time, curious about what happened on that fateful day. As you read on, you will learn, hear, see and feel, what happened that day was about so much more than Mucho Macho Man taking the lead as they headed for home, and with every ounce of his heart, holding off a furious charge by Declaration of War and Will Take Charge in a photo finish for the ages. [\(Photo Finish Picture\)](#)

Yes, Mucho Macho Man is our star, but his story is forever woven with the lives of his Trainer, heart transplant recipient Kathy Ritvo and Hall of Fame Jockey Gary Stevens and many others, who helped make him the champion he is today.

We are very thankful for the support and love of all our fans and hope you will enjoy Mucho Macho Man's web page, Dean & Patti Reeves. [\(pic of Dean & Patti Reeves\)](#)

A Tale of Paradise Postponed

"I will tell you a story which was told to me when I was a little boy. Every time I thought of it; it seemed to me to become more and more charming, for it is with stories, as it is with people — they become better as they grow older."

Hans Christian Andersen
What the Good Men Will Teach You

And so it is with the true-life story of *In Search of Paradise*. Now, after it has been out of print for over fifteen years, Mutual Publishing is honored by playing a role in giving a new beginning, a new life, to a book which never reached the audience it deserved.

With the 1960 publication of his first biography, the critically acclaimed and best-selling *Daughter of the Sky: The Amelia Earhart Story*, Lt. Col. Paul Briand, Jr. was on his way to becoming one of the finest biographers of our time. There were no forebodings to predict otherwise.

It was in 1961, while flying high on his first success, that it was suggested to Briand that his next biography concern the lives of Nordhoff and Hall. These two World War I heroes later went on to become one of the greatest writing teams in history, names synonymous with some of the best fiction from the Pacific Islands. Their adventures in collaborating on *Mutiny on the "Bounty"* rival those in flying on the Western Front.

As if it wasn't difficult enough to write about one man's life, the pitfalls of a dual biography can be almost insurmountable, but Briand faced these the way he did life—head-on. In 1966, after five years of arduous work, *In Search of Paradise: The Nordhoff-Hall Story* was published. Expectations were great. From across the country, critics unanimously praised the book, but this is where Briand's cinderella story was shot down.

In 1966, the Vietnam war was in the headlines every day, leaving a bitter aftertaste in the mouths of nearly all Americans. The Nordhoff-Hall story was about two great war heroes: the last thing anyone was concerned with during this dark time in American history.

As if this was not bad enough, 1966 was the year of one of

the last major newspaper strikes; nearly all the planned advertising was lost.

Things got even worse when the issuing publisher of *In Search of Paradise* was the victim of a corporate take-over. The book never received the marketing and distribution required to bring it into the library of readers' hearts.

After quickly selling out its initial printing of five thousand copies, *In Search of Paradise* fell out of print, and most unfortunately, Lt. Col. Paul Briand, Jr. would never write another biography.

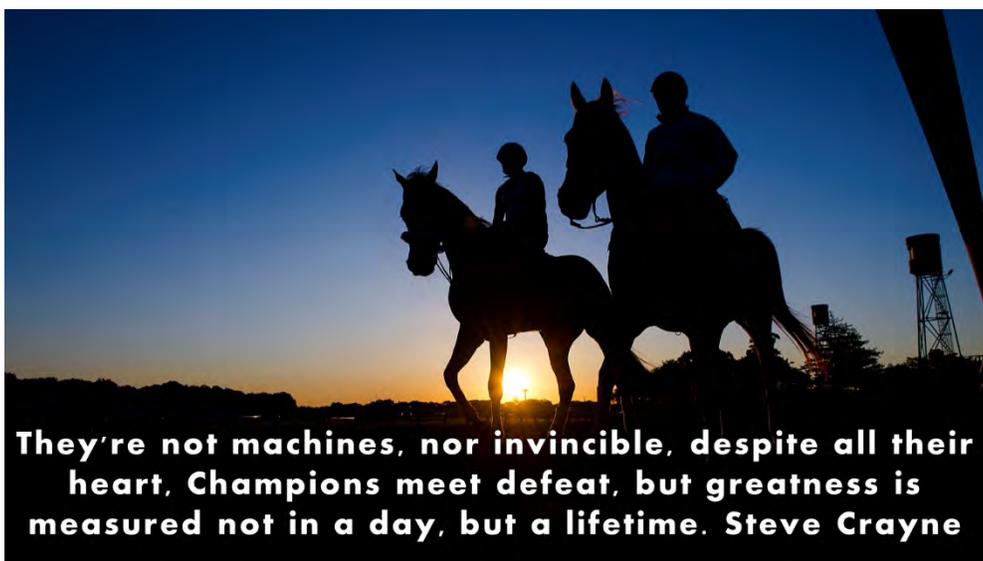
With this edition, a new generation of readers can enjoy the adventures and exploits of James Norman Hall and Charles Bernard Nordhoff.

Paul Briand, Jr. was born and raised in Cambridge, Massachusetts. After Pearl Harbor, he volunteered for service, and later, with the 9th Air Force in the European Theatre, flew combat cargo missions to Normandy, Bastogne, and Arnhem, earning the Air Medal. From the University of New Hampshire, as a distinguished military graduate of Air Force ROTC and as a bachelor of arts in English *cum laude*, he served as an information officer in Texas and Tennessee. Later he was an instructor at the Military Academy at West Point and at the new Air Force Academy in Colorado. He earned a master's degree in English literature from Columbia and a Ph.D. in creative writing from Denver University. He retired as a lieutenant colonel, to teach literature and writing at SUNY Oswego. Author of the biographies of Amelia Earhart (*Daughter of the Sky*) and of Nordhoff and Hall (*In Search of Paradise*) and also numerous popular and scholarly articles, as well as serving as co-editor of *The Sound of Wings*, a collection of flight-inspired literature, he was a member of the writing/editorial/research team for The National Commission on the Causes and Prevention of Violence.

After bringing life to those he wrote about, and joy to those he lived with, Lieut. Col. Paul Briand, Jr. passed away in the summer of 1986, only one year before the rebirth of *In Search of Paradise*.

STEVEN CRAYNE

Quotes & Graphics for Social Media



The Georgia Horse Racing Coalition

Radio commercial copy for Down the Stretch on Sirius XM

Final – 74 Words, 30 seconds

JUST IN: Breaking fake news, Georgia has legalized horse racing!

Well... Not really but we're close

The Georgia Horse Racing Coalition, is closer than ever to bringing the great American sport of horse racing to Georgia and 72% of voters say they want to vote on legalizing horse racing.

Tell lawmakers not to ignore the will of the people and let Georgia vote

If We vote, We win.

Make your voice heard by signing-up at GAHorseRacing.org



GEORGIA HORSE RACING COALITION UNVEILS RACE TRACK DESIGN FOR 21ST CENTURY

ATLANTA, Ga. (February 22, 2017) – The Georgia Horse Racing Coalition, a group of leading business and civic leaders dedicated to bringing first-class horse racing to Georgia, unveiled today plans for a groundbreaking mixed-use race track development designed by Populous, a global architecture and urban planning firm known for revolutionary entertainment and sports designs.

“Our vision has always been for more than just a race track in Georgia. Our goal is to reinvent horse racing by combining a race track with a mixed-use development and park to create the ultimate fan experience at no expense to taxpayers,” says Dean Reeves, Coalition president and owner of 2013 Breeder’s Cup Classic winner, Mucho Macho Man. “If horse racing is approved by voters, Georgia would become the home of a state-of-the-art track that is just as innovative as the new facility for the Braves.”

Populous, headquartered in Kansas City, Mo., has designed more than 2,000 projects worth \$30 billion, including horse race tracks on five continents. The firm is dedicated to creating environments that draw people and communities together for unforgettable experiences. Populous projects include the Braves’ new Sun Trust Park in Atlanta, Ascot Racecourse in the UK, The Hong Kong Jockey Club, Yankee Stadium and many others in the world’s top cities and on more than 120 university campuses.

“What makes this design so unique is that on race days, the Georgia facility is a fully activated, high-tech experience connecting fans and racing like no other race track in the world, but on non-race days the park is a destination for concerts, festivals, dining, shopping, public events and other activities,” adds Reeves.

“Our hope is that Georgia voters understand that no taxpayer dollars will be needed to build a track and more than 5,000 jobs will be created through this development, and they will urge their legislators to support our bill to bring horse racing to Georgia,” says Jack Damico, Coalition Vice-President and Managing Partner of the Posse Racing Stable. “This will be a year-round facility that Georgians will be proud of.”

If horse racing is approved by voters, construction of the track would begin immediately and would be expected to take two years. A site for the facility has yet to be determined.

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Populous has been recognized more than 200 times with global design awards, including three national American Institute of Architects awards, and has repeatedly been listed as one of *Fast Company* magazine’s most innovative companies. Indicative of the firm’s vision and approach, designs for places like Yankee Stadium, the London Olympic Games, San Antonio’s McEnery Convention Center and Sporting Park have created emotional connections between people and the civic sports and entertainment places and events they love best.

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The Georgia Horse Racing Coalition is a non-profit 501 C (6) organization whose mission is to educate Georgians about the value of the great American sport of horse racing and what it will bring to our state by generating jobs, tax revenues for Hope scholarship and tourism. The Coalition is working with state leaders to pass legislation allowing pari-mutuel wagering in Georgia in order to encourage and support a statewide racing industry. Learn more at www.gahorseracing.org.

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FOR IMMEDIATE RELEASE

GEORGIA HORSE RACING COALITION ANNOUNCES PRIVATE STALLION SEASON SALE

ATLANTA, Ga. (February 22, 2017) – The Georgia Horse Racing Coalition announces the 2015 GHRC Private Stallion Season Sale to fund efforts to bring the great American sport of horse racing to Georgia.

“We are honored and humbled by the stallion donations from some of the leading breeder’s in the racing industry who unanimously agree that Georgia represents the best new location for one of our nation’s oldest sports,” says Dean Reeves, Coalition president and owner of 2013 Breeder’s Cup Classic winner, Mucho Macho Man. “What makes our sale so unique is that we are the only ones offering two black-type stakes races at Gulfstream Park preferred for progeny of all stallions donated to the auction.”

Reeves, who donated a season from Mucho Macho Man, says the sale will feature outstanding stallions from Adena Springs, WinStar Farm, Lane’s End, Taylor Made Stallions, Hill ‘n’ Dale Farms, and other top breeders.

“The quality of these stallions shows how bringing racing to Georgia is supported by the racing industry and an opportunity for all of us,” says Reeves. “These are going to sell fast, and we appreciate the industry’s support and encouragement.”

The Georgia Horse Racing Coalition consists of leading business, civic leaders and thoroughbred owners who are dedicated to promoting Georgia racing and its many benefits to the state and the industry.

All stallions are being sold privately through McMahon and Hill, no auction will be held. For an updated list of stallions and to make an offer for immediate consideration email thebottomline@mcmahonandhill.com or call McMahon and Hill at (859) 846-4020

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