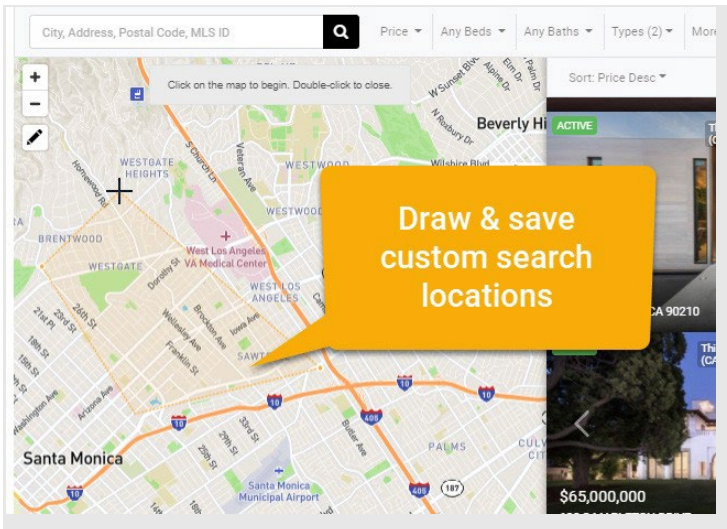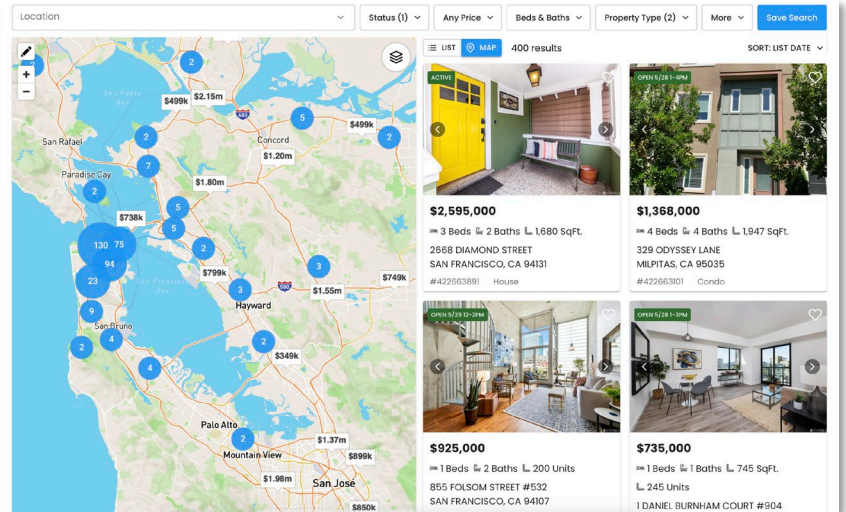# PREMIUM SEARCH

Attract buyers & sellers with faster, smarter property search. Turn site visitors into clients with proven lead capture at every turn.

Draw & save custom search locations
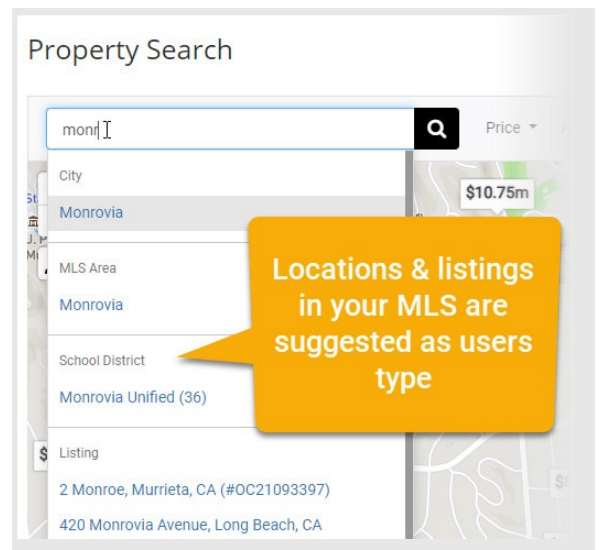
Make Exploring Fun

Invite your visitors to explore and keep them coming back with a friendly property search experience that feels like the big search sites.

- Draw on map (polygon) option
- Use several maps throughout your site to focus on communities
- Control which listings appear in search results, using location and other criteria
- Encourage visitors to explore
- Friendly and educational for users who don't know the geography

Deliver Results Fast

Say goodbye to cumbersome search forms. Results for locations and listings are automatically suggested by intelligent auto-fill as users type.
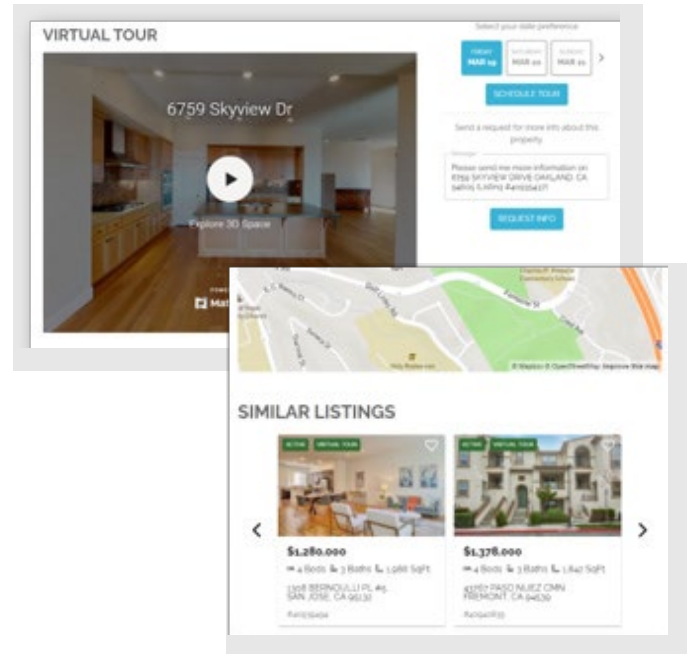
- Additional location criteria you choose, Supports city, postal code, MLS ID, address and additional location criteria you choose, such as subdivision, golf course, school district, etc.
- Control which locations are suggested as users type
- Always available in map search
- Available as a separate Universal Search Bar widget to place anywhere on your site

Locations & listings in your MLS are suggested as users type

Engage Visitors with Every Property

Every property detail page is an invitation to continue exploring, so you can convert more visitors to registered leads.

- Virtual tours hosted by YouTube, Vimeo and Matterport are embedded in the page instead of linking to external sites
- Smart algorithms present Similar Listing recommendations with every listing, based on your visitors' search behavior
- Social media sharing creates valuable backlinks to listings on your site
- Options to Schedule a Showing and Request Info are always visible on any device

Keep Leads Coming Back

A Property Organizer helps your leads manage their search and helps you prepare to close them.

- Visitors can save their favorite listings or searches to access any time on your site
- A wealth of information from your leads' activity history and their Property Organizer helps you understand their interests, so you're better equipped to close them
- Create personalized saved searches for your leads and keep them returning to your site with automated email alerts for new listings

Build Your Pipeline & Grow Your Business

Registration opportunities throughout the search experience turn anonymous visitors into new clients for you to close.

- Collect new leads with built-in forms for Schedule a Showing, Request Info, Save a Search, Save a Listing, Contact, Evaluation Request
- Pop-ups show with search results encourage visitors to register to save their searches
- Custom registration form pop-ups can appear with settings you control for how they are triggered
- Put any of your custom site content or downloads behind registration forms